



# SEPEHR VAEZ AFSHAR

## WEBMASTER

### / ALL ABOUT ME

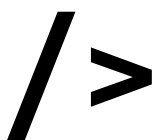
Proficient and creative WordPress developer with a strong history in website management and development. Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation. Skilled in creating engaging and interactive websites. Excellent at team projects and leadership. Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.

### / CONTACT DETAILS

- >> sepehr.vaezafshar@gmail.com
- >> www.VaezAfshar.com
- >> Mobile No. (+90) 552-616-5988

### / WORDPRESS SKILLS

- WP Page Builder
- Visual Composer
- Beaver Builder
- Divi Builder
- Themify Builder
- SiteOrigin
- Live Composer
- Elementor



## PROFESSIONAL EXPERIENCES

### >> Webmaster

BIM CONF LTD. | August 2020 - Present

- > Manage comments from visitors, including private emails and comments posted on the site.
- > Act as the company expert in creating PPC and Google AdWords campaigns to be integrated with new website builds.
- > Monitor uptime, hosting, and databases to ensure the site is performing at maximum capacity

### >> WordPress Developer

Dr.Weeb.com | March 2020 - Present

- > Design practical, experiential Websites such as [barsoo.org], [aaup.ir], [kalatork.com] & ...
- > Build websites using WordPress.
- > Prepare website proposals to present to clients.
- > Provide technical support to clients.
- > Design new features for existing websites.
- > Customize themes to meet clients' requirements.

### >> Content Writer

MYHBD.NET | July 2020 - Sep 2020

- > Conducted extensive research on the Internet to help with providing factual statistics into the articles/blogs.
- > Provided recommendations for new company website, wrote new content, and edited existing content.

## OTHER EXPERIENCES

### >> Co-founder & UI Designer

ARTECH Startup | May 2018 - July 2019

- > An online platform that dives product engagement with 3D and Augmented Reality.

### >> Team Leader & Event Team Recruiter of Urmia branch

GOOD ARCHITECTURE PROGRAMME | April 2018 - May 2019

- > an innovative platform to improve the quality of people's living space by promoting public taste. | www.GoodArchitecture.org

### >> Computer Science Teacher

Ministry of Energy | May 2016 - March 2018

- > Teaching MS Office [Word, Excel, Powerpoint] & Computer Science. | www.moe.gov.ir

### >> Art & Technology Content Writer

Zoomit.ir | May 2016 - Sep 2016

- > The Most Popular Technology Online Magazine in IRAN.

## / EDUCATION HISTORY

### >> ISTANBUL TECHNICAL UNIVERSITY, Istanbul, Turkey

M.Sc. – Landscape Architecture | 2019 - Present

- > Thesis Project: Open-World game Based on Unreal Engine.
- > On progress Accepted conference paper in ASCAAD [A Text-Based game on Twine open-source]
- > GPA: 4 out of 4 | 2019 - 2020

### >> ISLAMIC AZAD UNIVERSITY URMIA BRANCH, Urmia, Iran

B.Sc. – Architecture, GPA 4.0 | 2015 - 2018

- > Final Project: ARTECH Startup, [Web & App Platforms]
- > Member of Young Research Elite Club
- > Secretary of the Students' Scientific Association
- > Member of West Azerbaijan Province ASSOCIATION OF ARCHITECTS AND URBANISTS



## / OTHER SKILLS

- > Experience with search engine optimization (SEO) such as Yoast & Rank Math
- > E-Commerce plug-in experiences such as WooCommerce & Woo Factor
- > Ability to work with Custom forms plug-in such as Gravity Forms & WPForms
- > Multilingual plug-in experiences such as WPML & Polylang
- > Other plug-in experiences such as Slider Revolution, Yello pencil, All In One WP Security
- > Familiar with HTML & PHP
- > Excellent ability to troubleshoot and work with clients to solve problems.
- > Superior skills in working with a team to create websites that will exceed customer expectations.
- > Ability to work well under pressure to meet hard deadlines

## / AWARDS

### >> 1st Place, ACCELERATION [ENTREPRENEURSHIP] EVENT OF AZERBAIJAN

Urmia, Iran | 2019

Created physical and prototype designs and functions for websites. Registered official online projects with search engines for optimized website traffic.

### >> 1st Place, ACCELERATION [EMPLOYMENT & TOURISM] EVENT OF AZERBAIJAN

Urmia, Iran | 2018

Offers business intelligence and Big Data solutions. Developing smart city bots for both tourists and residents.

### >> 2nd Place, TECHSTARS STARTUP WEEKEND [POWERED BY GOOGLE]

Tabriz, Iran | 2017

A platform which Let the customers try out and experience products directly from the web. With the AR feature customers can place products virtually at the comfort of their home.

### >> 3rd Place, ARDABIL CITY MANAGEMENT & SERVICES COMPETITION

Ardabil, Iran | 2017

Search real estate for sale, discover new homes, shop mortgages, find property records & take virtual tours of houses, condos & apartments with VR & AR.

### >> 1st Place, ACCELERATION [ENTREPRENEURSHIP IN 54 HOURS] EVENT OF AZERBAIJAN

URMIA, Iran | 2017

an innovative platform [Web & App] for linking technology to both internal and external architectures.

## / VOLUNTEER EXPERIENCES

- > Proud to collaborate with HAMFEKR URMIA (A non-profit weekly networking meetup)  
[Designer & Event manager]
- > WEST AZERBAIJAN SCIENCE & TECHNOLOGY PARK [Mentor & Workshop Tutor]
- > WEST AZERBAIJAN INDUSTRIALTOWNSHIP COMPANY [Mentor & Workshop Tutor]
- > GOOD ARCHITECTURE PROGRAMME [Leader & Designer]
- > AZAD UNIVERSITY URMIA BRANCH, DEPARTMENT OF ARCHITECTURE [Event manager]

## / WORKSHOPS & SEMINARS

### > CREATIVE ECONOMY IN ARCHITECTURAL STARTUPS

SCIENCE & TECHNOLOGY PARK OF URMIA, Urmia, Iran | 2019

### > LEAN CANVAS WORKSHOP

SCIENCE & TECHNOLOGY PARK OF URMIA, Urmia, Iran | 2018

### > DIGITAL CONTENT CREATION OF URMIA LAKE NATIONAL FESTIVAL

IRANIAN ACADEMIC CENTER FOR EDUCATION, 54 hours, Urmia, Iran | 2018

### > LEARNING OF IDEA PRODUCT [Powered by Google]

AMIRKABIR UNIVERSITY, 2 days, Tehran, Iran | 2018

### > CONCEPT & DESIGN PROCESS SEMINAR

ASSOCIATION OF ARCHITECTS AND URBANISTS, Urmia, Iran | 2015

